



Nota de prensa

Para la distribución general

November 2010

LYCAMOBILE CUTS THE COST OF CALLING FOR ITS SPANISH CUSTOMERS - WITH INTERNATIONAL CALLS FROM JUST 1 CENT PER MINUTE

Lycamobile, the International mobile provider, has dramatically lowered the cost of International calling for its valued Spanish customers with the launch of its 1 cent per minute landline call rates to Argentina, Brazil, Chile, China, Colombia, Dominican Republic, India, Mexico, Peru, Poland, Romania, Russia, Thailand, Turkey, Venezuela and Morocco. Customers simply pay a one off connection charge of 23 cents in order to enjoy the great landlines rates.

Spanish **Lycamobile** customers can also enjoy market-leading promotions such as an extra 50% credit FREE on every top-up, and free calls **Lycamobile** to **Lycamobile** in any operating country- Belgium, Denmark, Switzerland, Italy, Norway, Sweden, Holland and the United Kingdom. **Lycamobile** is also offering an incredibly low national rate of only 1 cent per minute.

“Our mission is to constantly drive down the costs of International mobile calls for all of our valued customers whilst offering the best quality on our network. We will ensure that customers in all of the markets in which we operate continue to get the best value service when they choose **Lycamobile**,” commented **Milind Kangle**, **Chief Executive Officer, Lycamobile**

Using the **Lycamobile** SIM, customers can make high quality, low cost International calls directly from their mobile without entering access codes or PIN numbers, which makes calling abroad easier and more efficient.

Nota a los editores

Contacto del departamento de comunicación

Luis Pena
Lycamobile
Tel: +34 91 630 87 72
Email: luis.pena@lycamobile.com
www.lycamobile.es

About Lycamobile

Lycamobile (www.lycamobile.com) is a prepaid SIM card product that provides low-cost, high-quality international calls direct from mobile phones. Lycamobile is already distributed through a European network of more than 300,000 retail outlets. The brand is already Europe's largest pre-pay MVNO with 6 million customers across Europe. Present in nine markets, Lycamobile continues to grow rapidly with further market launches planned throughout the remainder of 2010. A new customer joins the Lycamobile family every 5 seconds.