

6th to 10th September

BAFTA receives the 3rd Brazilian Film Festival of London

First European leg of the Inffinito Festival circuit 2011 displays Brazilian productions as Man from the Future and honors the career of Paula Barreto

Inffinito Festival circuit continues the celebration of 15 years as the largest showcase of Brazilian cinema abroad and after successful editions in New York (June) and Miami (August) in the United States, it arrives in London, England. From the 6th to the 10th of September, the British capital receives the first European leg of the circuit this year. The **3rd edition of the Brazilian Film Festival of London** showcases the best of Brazilian filmmaking – among features and shorts – such as Henrique Dantas’ documentary *João’s Sons - The Admirable Baiano New World* (released in Brazil in July), Claudio Torres’ *Man from the Future* (set to open in September) and Eduardo Vaisman’s *180 °*, among other films selected by names as Fernando Meirelles and Bianca of Felipe. The program also includes the Crystal Lens Award Ceremony, for Best Feature Film chosen by the audience, and a WFTV tribute (Women in Film and Television) to producer Paula Barreto.

By promoting festivals such as the **Brazilian Film Festival of London**, Inffinito reaffirms its commitment to promote and disseminate Brazilian audiovisual products worldwide, strengthening Brazil's image and creating a favorable environment for new business prospects among professionals. In doing so, the festival brings people to the cinemas a curious audience made up of locals, Brazilian living abroad and tourists of different nationalities.

The **3rd Brazilian Film Festival of London** kicks off on September 6th with its opening ceremony at the prestigious BAFTA (British Academy Film and Television Arts) showing Claudio Torres’ *hors concours*, *Man from the Future*, to open in the Brazilian trade circuit on September 2nd. After that, Odeon Covent Garden will host sessions of ten feature films and nine shorts from the 2010/2011 pickings. Behind the selection of its films is *Inffinito Festival circuit* curators team, presented this year by director Fernando Meirelles (*City of God*), producer Paula Barreto (*Lula, the son of Brazil*), distributor Marco Aurelio Marcondes, film B director Paulo Sérgio Almeida, Migdal director Iafa Britz (*Our Home*), and

producer and distributor Bianca de Felipe (*Carlota Joaquina*).

Competing for the Grand jury prize for Best Feature Film: Charly Braun's *Beyond the Road*, Roberto Santucci's *Head over Heels*, Henrique Dantas' *João's Sons - The Admirable Baiano New World*, Malu de Martino's *So Hard to Forget*, Eduardo Vaisman's *180 °*, Isabel Jaguaribe and Ernesto Baldan's *Elza*, Toniko Melo's *VIPs*, Arnaldo Jabor's *The Supreme Happiness*, and Flavio Frederico's *Boca*.

Shorts that are featuring but not competing: Alessandra Colasanti and Samir Abujamra's *The True Story of the Ballerina in Red*, Robert Guimarães' *Cake*, Christopher Faust's *Beard Boy*, Bruno Vianna's *Little Ball Satellite*, Augusto Canani's *The Bizarre Friends of Ricardinho*, Cesar Cabral's animation *Storm*, Heraldo Cavalcanti's *The Hours' Home*, Caue Nunes' *3X4*, and Daniela Santos' *One Night*.

3rd Brazilian Film Festival of London's Closing Night, on September 10th, at Odeon Covent Garden presents there will be the Crystal Lens Award for Best Film (created by artist Helena Bressane) along with the WFTV Award (Women in Film and Television) in honour to Paula Barreto, following by the screening of her first film, *Romeo and Juliet get married*, directed by her brother, Bruno Barreto.

Partners

Promoted by Inffinito, the **3rd Brazilian Film Festival of London** is presented by BNDES, with support from the Brazilian Government and Ancine. The event is also supported by the University of East London (UEL), the British Academy of Film and Television Arts (BAFTA), Lycamobile, Branding Latin America and Gaucho bringing media partners such as: Contigo, MPB FM, Beta magazine, The Brazilian Post, Little White Lies Magazine, Real Magazine and FilmJuice. The festival official hotel is the Westbury.

About Inffinito

Founded in 1995 by Adriana L. Dutra, Cláudia Dutra and Viviane B. Spinelli, Inffinito is today one of the most important cultural production house in Brazil and the largest showcase of Brazilian cinema abroad.

The group that is formed by Inffinito Art and Culture Centre, Inffinito Events and

Productions (Brazil) and Inffinito Foundation (U.S.), aims to attract new businesses to Brazil, promoting products, services and Brazilian tourism in the international market.

Inffinito Festival Circuit - the only circuit of Brazilian cinema in the world - also produces films in all formats: short, medium and feature, and TV. Some of its productions are: Adriana L. Dutra's documentary *Smoking I Wait* (2009) and TV series of same name (broadcasted in Brazil); Viviane B. Spinelli and Dulce Bressane's documentary *Pioneers* (2008), and Vivian B. Spinelli's *MT Caravan: Concert for Peace on the Road* (2008) among others.

Inffinito is also responsible for cultural events in Brazil such as: Verão do Rio, Conexão Samba, Redecard Conexão Brasil, B-a-bá do Cinema Nacional, Projeto Ecocine & Expo Lamsa - Arte de Comunidade among many others.

"It's very rewarding to see the excitement, interest and curiosity that our cinema provokes outside its territory." Paula Barreto

"The cinema market in Brazil is piping hot with a good batch of films that have taken a large audience to our national production. We have to make room for these films make it through our borders and conquer other audiences." Bianca de Fellipe

"The Inffinito Festival Circuit is the most democratic and shows that Brazilian cinema already had abroad so far. It operates in key cities with different concepts and always with great local visibility." Paulo Sergio Almeida

"It's great to show the kind of film we're doing, the quality, content, always cultivate the trade and cultural exchange with other countries." Iafa Britz

"One of the key issues of our industry is to set our movies 'to travel'. To show them worldwide in a systematic way, in events like the Inffinito Festival Circuit, is essential to demonstrate how diverse and plural is our film." Marco Aurelio Marcondes

Detailed schedule of the 3rd Brazilian Film Festival of London

TIME	September 6th	September 7th	September 8th	September 9th	September 10th
16h					3x4
					The Supreme Happiness
16h30			Beard Boy	One Night	
			João's Sons - The Admirable Baiano New World	Boca	
18h30		The True Story of the Ballerina in Red	Little Ball Satellite	Storm	
		Beyond the Road	So Hard to Forget	Elza	
19h					Romeo and Juliet are getting married
20h30	Man from the Future	Cake	The Bizarre Friends of Ricardinho	The Hours' Home	
		Head over Heels	180°	VIPs	

FEATURE FILMS

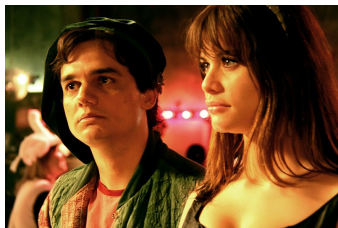
6th SEPTEMBER - Tuesday

8.30PM - OPENING NIGHT @ BAFTA

European Premiere of Claudio Torres' MAN FROM THE FUTURE followed by Q&A with producer Leonardo Monteiro de Barros

MAN FROM THE FUTURE

Comedy / HD / 103min / Colour / 2011



Synopsis

Zero is a brilliant and lonely scientist who believes he is unhappy because twenty years ago he was humiliated by the love of his life. When he tries to create a revolutionary source of energy, he accidentally goes back to the past and sees himself in the opportunity to meet his 20-years-younger self and "correct" the mistakes in his own life. Trying to manipulate the path of time is much harder and confusing than what it seems.

Cast & Credits

Director: Claudio Torres

Screenplay: Claudio Torres

Producers: Claudio Torres and Tatiana Quintella

Executive Producers: Eliana Soares and Pedro Buarque de Hollanda

Art Director: Yurika Yamasaki

Cinematography: Ricardo Della Rosa, ABC

Editing: Sergio Mekler

Direct Sound: Jorge Saldanha

Cast: Wagner Moura, Alinne Moraes, Fernando Ceylão, Maria Luisa Mendonça and Gabriel Braga Nunes

7th to 10th SEPTEMBER

SCREENINGS @ ODEON COVENT GARDEN

BEYOND THE ROAD

Fiction / 35mm / Colour / 85min / 2010



Synopsis

Santiago, an Argentine in his late twenties, sets out to Uruguay to claim a land inherited from his parents, killed tragically some years earlier. As he arrives, he meets Juliette, a young Belgian girl in search of a past love and a new life. What seemed to be just a simple ride turned into a brief but intense journey. Together, they visit places and meet people lost in time, sharing experiences that bring them closer in a relationship of growing affection and tenderness.

Cast & Credits

Director: Charly Braun

Screenplay: Charly Braun

Executive Producer: Charly Braun

Art Direction: Agnieszka Kuroslawski

Cinematography: Bruno Ramos and Pablo Alzaga

Editing: Charly Braun

Direct Sound: Alvaro Riet

Sound Editing: Luiz Adelmo

Cast: Esteban Feune de Colombi, Jill Mulleady and Guilhermina Guinle

Head Over Heels

Comedy / HD / 97min / Colour / 2010



Synopsis

Head over Heels is a romantic comedy that examines the joys and hardships of contemporary love life: its limits, joys, fantasies and grievances. Alice, 35, is married with one son. Workaholic, her professional career steals most of her time ... And virtually all her libido! In a twist of fate, she loses her husband and her job at the same time. Stunned, she decides to change radically and embrace a unique opportunity: to become a sex shop executive! In this new erotic world, she transforms herself and rediscovers pleasure and the ability to love.

Cast & Credits

Director: Roberto Santucci

Screenplay: Marcelo Saback and Paulo Cursino

Executive Producer: Camila Medina

Production: Mariza Leão

Art Director: Renata Pinheiro

Cinematography: Antonio Luiz Mendes

Editing: Marcelo Moraes

Sound: Zezé d'Alice

Cast: Ingrid Guimarães, Bruno Garcia, Maria Paula, Denise Weinberg, Antônio Pedro, João Fernandes, Cristina Pereira, Rodrigo Candelot, Marcos Pasquim and Flavia Alessandra

JOAO'S SONS - THE ADMIRABLE BAIANO NEW WORLD

Documentary / HD / Color / 76min / 2010



Synopsis

The film richly portrays the Brazilian Popular Music (MPB) scene during 60s and 70s, through the path of the innovative and revolutionary music group Novos

Baianos. It particularly reveals the influence that Joao Gilberto had in their musical lives and his valuable contribution to the improvement of the songs composed and sung by the group. The film also illustrates a time when the members led a communitarian style of life and its impact on their final work. The film features unique and rare archival materials of the best MPB music and cameos from Tom Ze, Rogério Duarte, Orlando Senna, Moraes Moreira, Pepeu Gomes, among others.

Cast & Credits

Director: Henrique Dantas

Screenplay: Henrique Dantas

Production: Adler Paz, Bau Carvalho e Solange Lima

Executive Producer: Henrique Dantas

Director of Photography: Hans Harold

Editing: Bau Carvalho and Henrique Dantas

Sound: Nicolas Hallet and Paulinho Seabra

Cast: Tom Zé, Rogério Duarte, Orlando Senna, Moraes Moreira, Pepeu Gomes, Mário Luiz de Carvalho Thompson, among others

Distribution: Pipa Movies

SO HARD TO FORGET

Drama / 35mm / Colour / 100min / 2010



Synopsis

Julia is trying to get her life back after an intense love affair with Antonia. In this process she will find new friends who are also experiencing loss of important things in their lives. They share the experience of pain, a feeling of solitude and, above all, a desire for better times.

Cast & Credits

Director: Malu de Martino

Screenplay: Sabina Anzuategui, Siliva Lourenço, Douglas Dwight, Daniel Guimarães, Luiza Leite

Executive Producer: Elisa Tolomelli

Art Director: Rafael Ronconi

Cinematography: Heloisa Passos

Editing: Peter Rossi

Direct Sound: Paulo Ricardo Nunes

Sound Editing: Waldir Xavier

Cast: Ana Paula Arosio, Murilo Rosa, Natalia Lage, Arieta Correa, and Bianca Comparato

180 °

Drama / 35mm / Colour / 85min / 2010



Synopsis

180 ° tells the story of Anna, Russel and Bernardo, three members of the urban intellectual middle class in Rio de Janeiro. They risk it all in a game of passion involving the authorship of a book. The non-linear narrative invites the spectator to piece together an elaborate puzzle, the solution of which can be found in the characters' past as well as their present.

Cast & Credits

Director: Eduardo Vaisman

Screenplay: Claudia Mattos

Executive Producer: Luis Vidal, Gisela Camara, Eduardo Vaisman and Claudia Mattos

Art Director: Emily Pirmez

Cinematography: Thiago Lima

Editing: Anna Tan

Direct Sound: Valeria Ferro

Sound Editing: Ricardo Cutz

Cast: Eduardo Moscovis, Malu Galli and Felipe Abib

ELZA

Documentary / HD / Colour / 72min / 2009



Synopsis

Elza Soares is renowned as one of Brazil's original samba superstars whose career has spanned 50 years. A remarkable singer and show woman, Soares was known for the uniting traditional samba sounds with modern touches that lent her songs a multigenerational appeal. Director Izabel Jaguaribe and Ernesto Balda's documentary *Elza* explores her repertoire's diversity and presents a series of encounters with renowned Brazilian artists such as Caetano Veloso, Jorge Ben Jor, Paulinho da Viola and Maria Bethania.

Cast & Credits

Director: Izabel and Ernesto Jaguaribe Balda

Screenplay: Suzana Macedo

Production: José Araújo Gonzaga

Cinematography: Ernesto Balda and Stefan Hess

Editing: Joan Ventura

Starring: Elza Soares, Paulinho da Viola, Maria Bethania, Caetano, Mart'nália, Haroldo Costa and Hermano Vianna

VIPS

Drama / HD / Colour / 98min / 2010



Synopsis

Since childhood, Marcelo da Rocha has found it difficult to come to terms with his own identity. His greatest pleasure is to imitate people and pretend to be someone else. Feeding the dream of learning to fly and become a pilot like his father, Marcelo runs away from his mother's house and begins the adventure of his life. He starts to impersonate a series of different characters, until he manages to perform his highest scam. At a big party in Recife, he poses as the businessman Henrique Constantino, whose father owns airline Gol.

Cast & Credits

Director: Toniko Melo

Producer: Fernando Meirelles, Paulo Morelli, Bel Berlinck

Writer: Bráulio Mantovani, AC and Thiago Dottori, AC
Art Director: Frederico Pinto
Cinematography: Mauro Pinheiro Jr., ABC
Editing: Gustavo Giani
Sound: Romeu Quinto, ABC
Sound Editing: Armando Torres Jr.
Cast: Wagner Moura, Arieta Corrêa, Gisele Froes, Julian Cazarre, Norival Rizzo, Roger Gobeth, João Francisco Tottene (Marcelo as a child).
Distribution: Universal Pictures

THE SUPREME HAPPINESS

Drama / 35mm / 127 min / Colour / 2010



Synopsis

The Supreme Happiness is the story of a middle class family in their quest for happiness. Set in the enchanted and marvelous Rio de Janeiro of the late 50s, the plot follows Paulo, from 10 until 18 years old of age, while he discovers the wonders of love and sex, backed up by the strong friendship he has with his grandfather.

Cast & Credits

Director: Arnaldo Jabor
Screenplay: Arnaldo Jabor
Executive Producer: Marcelo Torres
Art Direction: Tulé Peake
Cinematography: Lauro Escorel
Editing: Leticia Giffoni
Direct Sound: Romeu Quinto
Sound Editing: Miriam Biderman and Ricardo Reis
Cast: Marco Nanini Dan Stulbach, Mariana Lima, Maria Flor, John Michael, Jayme Matarazzo, Elke Maravilha, Maria Luisa Mendonca, and Tammy Di Calafiori

BOCA

Drama / 35mm / Colour / 100min / 2010



Synopsis

Adapted from the autobiography of Hirohito Joanides de Moraes, the film portrays the atmosphere and life of the King of Boca do Lixo, a region of prostitution in downtown São Paulo in the 50s. Born into a family of upper-middle class, Hirohito went to Boca just as a bohemian in search of sexual adventure, until a personal tragedy causes a change in your life. His father is viciously murdered and Hirohito is charged with the crime. Shortly thereafter, Hirohito buy two guns and moved to Boca, quickly becoming one of the most wanted criminals by the police.

Cast & Credits

Director: Flavio Frederico

Screenplay: Mariana Pamplona and Flavio Frederico

Producer: Flavio Frederico, Pablo Torrecillas and Rodrigo Castellar

Cinematography: Adrian Teijido

Art Director: Alberto Grimaldi

Editing: Vânia Debs

Sound: Gabriela Cunha

Cast: Daniel de Oliveira, Hermila Guedes, Brazil Jefferson, Milhen Cortaz, Paulo César Pereio, Maxwell Nascimento, Camila Leccioli, Juliana Galdino, Leandra Leal and Claudio Jaborandy

10th SEPTEMBER - Saturday

7PM - CLOSING NIGHT @ ODEON COVENT GARDEN

Special Screening of Bruno Barreto's *ROMEO AND JULIET GET MARRIED* as a homage to producer PAULA BARRETO, who will receive the WFTV Award for her outstanding contribution to Brazilian cinema industry.

ROMEO AND JULIET GET MARRIED

Comedy / HD / Colour / 90min / 2004



Synopsis

Juliet, a die-hard Palmeiras fan falls in love with Romeo, die-hard fan of rival football team Corinthians. Juliet's father would never accept such a son-in-law. Not wanting to lose Juliet, Romeo pretends to be a Palmeiras fan. The lie creates a series of hilarious twists and turns, and when the truth is revealed, the couple's love must rise above their family sports rivalry.

Cast & Credits

Director: Bruno Barreto

Screenplay: Jandira Martini, Marcus Caruso and Bruno Barreto

Producer: Paula Barreto

Executive Producer: Francisco Ramalho Jr.

Cinematography: Adriano Goldman

Art Director: Cassio Amarante

Editing: Felipe Lacerda

Soundtrack: Guto Graca Mello

Cast: Luana Piovani, Marco Rica, Luiz Gustavo, Martha Mellinger, Leonardo Miggiolin, Mel Lisboa, Berta Zimmel, Marina Person, Renato Consorte, Ze Vasconcelos, Cybele Jacome and Rafael Golombeko.

Distributor: Buena Vista International

SHORT FILMS

THE TRUE STORY OF THE BALLERINA IN RED

Comedy / HD / Colour / 17min / 2010



Synopsis

Frames of a dancer by Edgar Degas abandoned the screen, get the world and disappear into Rio's carnival, in a mixture of academia, avant-garde art and underground sex. The film was shot in Paris, NY and Rio.

Cast & Credits

Director: Alessandra Colasanti and Samir Abujamra

Screenplay: Alessandra Colassanti and Samir Abujamra

Executive Producer: Vânia Catani

Art Direction: Alessandra Colasanti

Cinematography: Samir Abujamra

Editing: Samir Abujamra and Alessandra Colasanti

Cast: Alessandra Colasanti, Cora Rona, Cissa Guimarães, Enrique Diaz, Marina Colasanti, Affonso Romano de Sant'Anna, Vera Holtz, among others

CAKE

Comedy / HD / Colour / 15min / 2010



Synopsis

Dirce is an evangelical housekeeper who turns upside down while eating piece of birthday cake. All of a sudden, she sees her repressed sensuality bloom and not even her boss will escape when the fire comes up. What she does not know is that her boss is gay and that his birthday cake is made of marijuana.

Cast & Credits

Director: Robert Guimarães

Screenplay: Robert Guimarães

Executive Producer: Isabella Nicolas

Art Direction: Robert Guimarães

Cinematography: Gabriel Mellin

Editing: Bernardo Jucá

Sound Editing: Carlos Trilha

Direct Sound: Marcel Costa and Pedro Moreira

Cast: Eriberto Leão, Fabiula Nascimento, Flavio Bauraqui, Catarina Abdala, Kiko Mascarenhas, Felipe Abib, Angela Rabello and Caike Luna

BEARD BOY

Comedy / HD / Colour / 14min / 2010



Synopsis

Fable about a child who, due to a rare disease, has a beard. Philip likes to be as it is, but feels out of place because other people tend to look at it differently.

Cast & Credits

Director: Christopher Faust

Screenplay: Christopher Faust

Executive Producer: Antônio Junior

Art Direction: Alex Rocca and Ana Paula Málaga

Cinematography: Maurício Baggio

Edition: Diego Florentino

Sound Editing: Alexander Rogoski

Sound Mixer: Alexandre Rogoski and João Marcelo Gomes

Cast: Vitor Steinhaus, Maureen Miranda and Ricardo Alberti

THE BIZARRE FRIENDS OF RICARDINHO

Comedy / 35mm / Colour / 20min / 2010



Synopsis

A strange trainee. A strenuous work. When the corporate pressure becomes unbearable, this young man is pushed to his limits; unexpectedly, he reacts, sharing with his new colleagues the small bizarre stories of his friends from Viamão, Southern Brazil. Inspired by the story of Ricardo Lilja, who plays himself in the film.

Cast & Credits

Director: Augusto Canani

Screenplay: Augusto Canani

Production: Liliana Sulzbach

Art Director: Vincente Saldanha

Cinematography: Alberto La Salvia

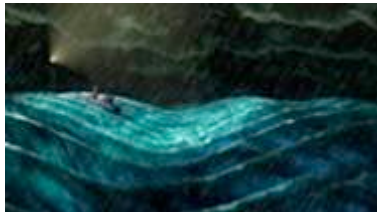
Editing: Lucas Gonzaga

Sound: Kiko Ferraz

Cast: Ricardo Lilja, Matheus Phillippi e João Diemer

STORM

Animation / 35mm / Colour / 10min / 2010



Synopsis

A lone sailor sails through stormy seas, seeking a reunion with his beloved. He follows a strict routine of chores until unexpected changes in his route change his destiny.

Cast & Credits

Director: Cesar Cabral

Screenplay: Cesar Cabral and Leandro Vieira Maciel

Executive Producer: Carolina Scalice

Art Director: Daniel Bruson

Cinematography: Alziro Barbosa

Editing: Cesar Cabral and Fernando Coimbra

Sound Editing: Claudio Augusto Ferreira and Fernanda Nascimento

Direct sound: Claudio Augusto Ferreira and Fernanda Nascimento

THE HOURS'S HOME

Drama / 35mm / Colour / 19min / 2010



Synopsis

Dona Celeste realizes that due to lack of time, no one looks at the sky anymore, homemade sweets now come in cans, and the city has lost the scent of the gardens, which no longer exist.

Cast & Credits

Director: Heraldo Cavalcanti

Screenplay: Heraldo Cavalcanti

Executive Producer: Heraldo Cavalcanti and Moisés Magalhães

Art Director: Heraldo Cavalcanti and Moisés Magalhães

Cinematography: Eusélio Oliveira (Xuxu)

Editing: Heraldo Cavalcanti

Sound Editing: Heraldo Cavalcanti and Érico Paiva

Direct Sound: Yures Viana

Cast: Nicette Bruno, Oscar Rooney, among others

3X4

Comedy / HD / Colour / 6min / 2010



Synopsis

Smith dreams of becoming a writer, but discovers that he hasn't his own ideas. What to do? What to write?

Cast & Credits

Director: Caue Nunes

Screenplay: Caue Nunes and Maurício de Almeida

Executive Producer: Thais Sousa

Art Direction: Marcita

Cinematography: Caue Nunes and Alexandre Machado

Editing: Caue Nunes, Marcita and Coleta 1994

Sound Editing: Ricardo Zollner

Sound: Ricardo Zollner

Cast: Moacir Ferraz

ONE NIGHT

Drama / HD / Colour / 9min / 2011

Sinopsys

A film, a couple, and a night.

Cast & Credits

Director: Daniela Santos

Screenplay: Daniela Santos

Producers: Daniela Santos and José Eduardo Limongi

Art Direction: Daniela Santos and Joana Resek

Cinematography: José Eduardo Limongi

Editing: Rodrigo Savastano

Sound Editing: Felipe Schultz Mussel

Sound: Fabio Nascimento

Cast: Marina Santos and Fernando Coimbra

LITTLE BALL SATELLITE

Comedy / HD / Cor / 10min / 2010



Sinopsys

For many years, Brazilian has been using US military satellite to chat. The film discusses freedom of speech through the invention of outer space aesthetics.

Cast & Credits

Director: Bruno Vianna

Screenplay: Bruno Vianna

Production Geral Ltda

Editing: Bruno Vianna

Editing Sound: Vinicius Leal



PRESS PASSES AND SCREENERS AVAILABLE!

For more information, please contact Fernanda Franco.

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OPENING NIGHT TICKET

Standard - £12

Concession - £10

Booking: 08444 771 000

195 Piccadilly London W1J 9LN

ODEON COVENT GARDEN TICKETS

Standard - £10

Standard - £8

Booking: 0781 22 44 007

135, Shaftesbury Avenue London WC2H 8AH

http://www.odeon.co.uk/fanatic/film_times/s81/Covent_Garden/
